

## ABOUT THE EMPLOYID PROJECT

European Public Employment Services (PES) are key agents in supporting Europe's strategic goal of high levels of employability during a period of economic turbulence and demographic change. The increased demands on these public services have precipitated a need for transformation and continuous development.

For managers and practitioners to perform successfully in their job and to support their own, and their clients'/claimants', career adaptability and resilience, they each need to acquire a set of new transversal skills and competencies, as well as embed a professional culture of continuous improvement.

EmployID is a major EU-funded four-year project which aims to support PES staff to develop appropriate competences that address the need for integration and activation of job seekers in fast changing labour markets. It builds upon career adaptability and resilience in practice, including quality and evidence-based frameworks for enhanced individual and organisational learning. It also supports the learning process of PES practitioners and managers in their professional identity development by supporting the efficient use of technologies to provide advanced coaching, reflection, networking and learning support services as well as MOOCs.

The project focuses on scalable and cost effective technological developments that empower individuals and organisations to engage in transformative learning practices, assisting their capability to adapt to rapidly changing pressures and demands

### Project Facts

Runtime of 4 years (Feb 2014 – Jan 2018)

10 partners (2 PES from EU)

Budget: 6,7M€

EmployID has a growing network of **associate partners** from industry and academia. If you are interested in joining, just contact us.

Employ

ID

Scalable & cost-effective  
facilitation of professional  
identity transformation:  
an open technology approach



Christine Kunzmann  
Pontydysgu Ltd.  
kontakt@christine-kunzmann.de  
<http://christine-kunzmann.de>



Andreas P. Schmidt  
Karlsruhe University of Applied Sciences  
andreas\_peter.schmidt@hs-karlsruhe.de  
<http://andreas.schmidt.name>

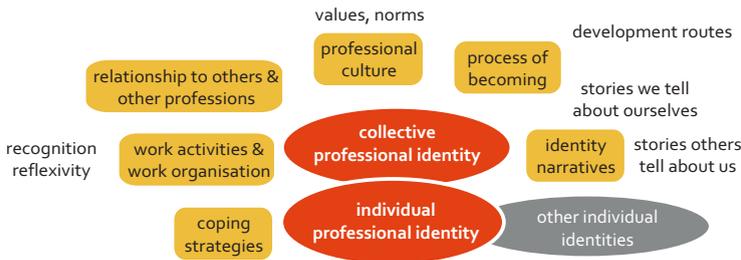


Carmen Wolf  
Karlsruhe Institute of Technology  
carmen.wolf@kit.edu

[www.employid.eu](http://www.employid.eu)



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no. 619619

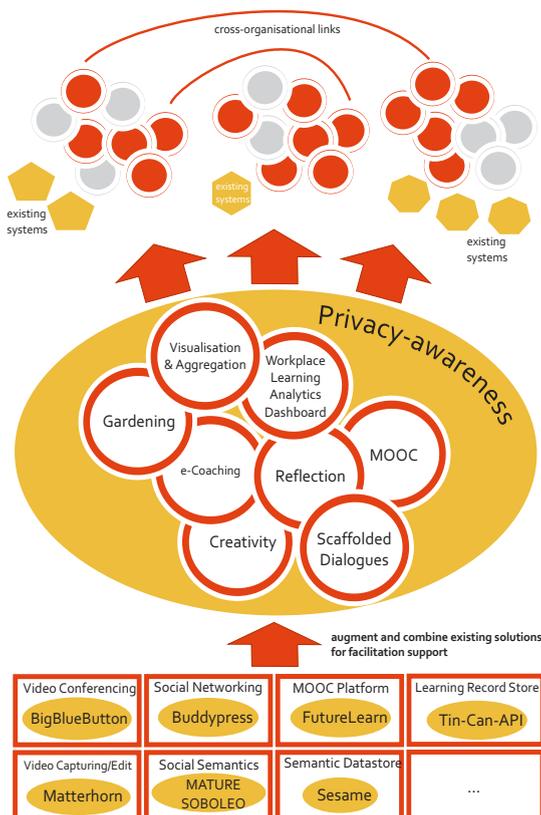
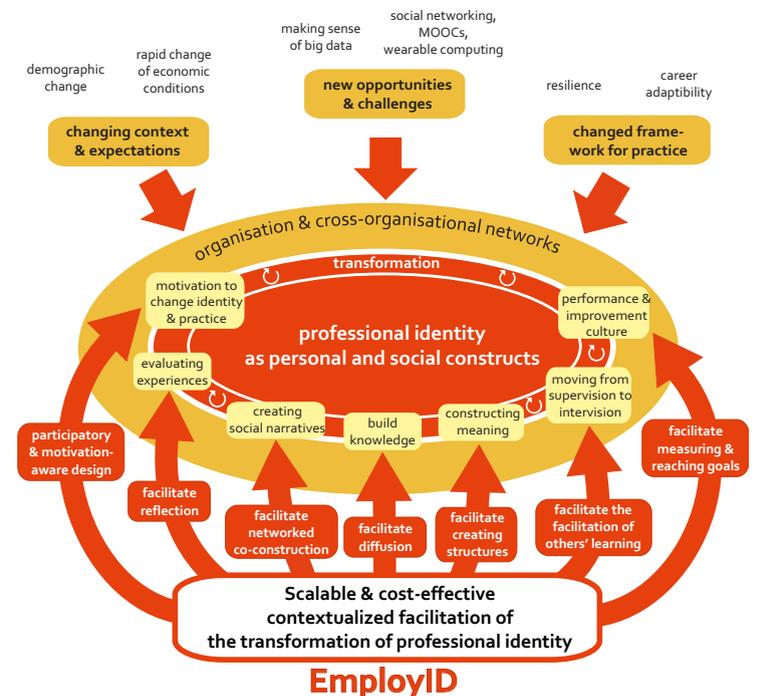


### CHALLENGES FOR PES IN EUROPE

- Changing economic and work conditions and expectations within short time frames
- Changing framework for practice
- Requires PES practitioners to develop their professional identity

### THE PROJECT

- Develop socio-technical solutions to support the transformation of practitioners' professional identity
- Understand and promote the role of facilitation of the learning of others
- Close cooperation with PES organizations and the PES-to-PES Dialogue



### APPROACH

- Enable e-coaching and peer coaching
- Support reflective practice both on the individual and the group level
- Make use of MOOCs to foster networking and dissemination
- Flexible, open-source framework that can adapt to local requirements